



Next Generation I.T. Limited  
PO Box 100  
Sydney Vane House  
Admiral Park  
St Peter Port  
Guernsey  
GY1 3EL

T: +44 (0) 1481 746 024  
F: +44 (0) 7092 010 590  
E: [info@ngit.co.uk](mailto:info@ngit.co.uk)  
W: [www.ngit.co.uk](http://www.ngit.co.uk)

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## GENERATING GOLD SUCCESS

NEXT Generation I.T. Limited has been awarded Gold Certified Partner status by Microsoft.

The award makes the company one of only a few technology companies in the Channel Islands to be recognised by the World's largest computer software company.

'We are delighted with this success which is a great recognition for us as a small company and is a credit to our clients and staff who have helped us become the business we are,' said director Matt Hale.

Next Generation I.T. was formed in October 2003 and has grown to a team of four consultants led by Directors Matt Hale and Tom Heyworth.

'We offer an old fashioned approach in a high-tech industry, our core focus is on building relationships with clients and we pride ourselves in offering a prompt and consistent high level service' said Mr Hale.

Next Generation I.T. achieved Microsoft Gold Partner status by fulfilling a number of criteria including customer surveys, completing client projects and achieving significant sales targets. Two of the company's consultants are Microsoft Certified Systems Engineers and the others are currently undertaking their certifications.

'There are a number of companies in the Channel Islands that are Partners with Microsoft but Gold Certification demonstrates we have gone the extra mile to achieve this accolade. Our commitment to Microsoft brings with it long-term support and direct access to their team of highly qualified professionals and technicians which will obviously have significant benefits for our clients,' said Mr Hale.

'Over 90% of the World's computers use Microsoft software so we believe that becoming a Gold Partner is a natural step forward for us as a business. To coincide with this achievement we have gone through a process of rebranding and will be looking to steadily grow the business whilst most importantly still providing a personalised service. We want to concentrate on what we are good at and not expand into areas that detract from our core business.'

Next Generation I.T. has over 40 active clients who range from small businesses with several employees to major corporate organisations.

'Small to Medium sized businesses don't usually have the need for full time IT staff so rely on us to provide external assistance, in addition to day-to-day support we provide a wide range of bespoke consultancy services' said Mr Hale.

**More.....**

## GENERATING GOLD SUCCESS/2

'Trends at the moment are for larger companies to outsource their IT but it will be necessary for them to ensure that they have allocated the appropriate resources and expertise to provide a consistent high level of service'

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For further information please call Katrina Bray, Image PR, telephone 01481 723456.

### Note to Editors

#### About Next Generation I.T. Limited

Next Generation I.T. Limited (NGIT) is an independent Guernsey based IT consultancy company which was established in October 2003. NGIT was formed to provide tailored IT consultancy services to the business sector. The team of experienced professional staff have worked together for many years and areas of specialisation include IT Systems audits, firewalls, wired and wireless networking, website and email hosting, PC rollouts, upgrades, antivirus solutions and remote access. NGIT is committed to remaining independent and to providing its clients with an excellent personal and friendly service, backed up by a wealth of expertise and experience. NGIT aims to provide a dynamic and professional service to its clients, which not only meets but exceeds their expectations.

#### About Microsoft Gold Certified Partners

Microsoft Gold Certified Partners are the elite Microsoft Business Partners who earn the highest customer endorsement. They have the knowledge, skills, and commitment to help implement technology solutions that match your exact business needs. Microsoft Gold Certified Partners have passed the highest level of requirements from Microsoft and have demonstrated the most robust, efficient and scalable implementations of Microsoft technologies in demonstrated enterprise customer deployments or an on-site Microsoft assessment.

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*Partner*

